

Quick Lo-Fi Filming Checklist

Only use video if the subject must be seen or that what you are demonstrating can only be shown through motion.

Find natural light and have it coming from behind the camera.

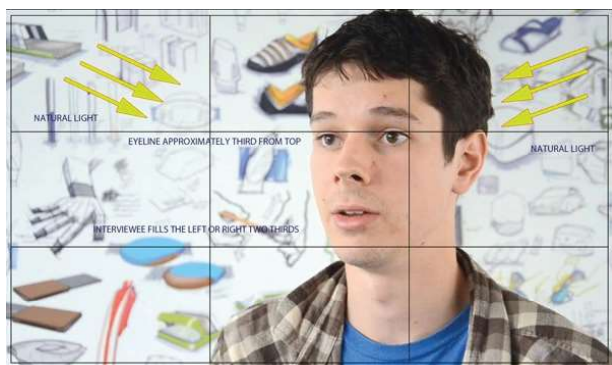
Lock the door.

Get close!

Look out for distracting objects in the background that interfere with your foreground subject.

Rule of Thirds

Avoid placing your subject in the center of the frame.



Film Horizontally!

Lock your arms in, or hold phone against head for stability.

Give pauses between questions and answers. This makes it easier to edit or subtitle later.

Try and keep your videos to at most 2 minutes. With less than three big ideas. Split up videos if you have a lot to say.

https://www.youtube.com/my_videos

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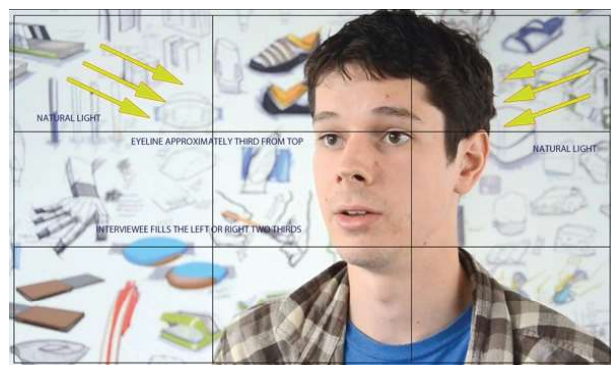
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